

DISPLAY SYSTEM AND UNIT FOR MERCHANDISING EYEWEAR

ABSTRACT OF THE DISCLOSURE

A self-service display unit (100) for the merchandising of eyewear (102) is taught. The display unit (100) is made up of a horizontal bottom panel (120), a vertical left panel (150), a vertical right panel (160), and an oblique top panel (110) divided by a plurality of divider strips (170). The display unit (100) encompasses an interior space (103) configured to contain a plurality of inventory boxes (105). A display system (200) containing a plurality of the display units (100) between a left frame (202) and a right frame (204) is also taught. The display system (200) may face in a single direction or in two opposing directions. The display system (200) has a mirror (208) and signage (206) between the left frame (202) and the right frame (204).